Precious Okhueleigbe

Product Designer · Brand Designer · Builder

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SUMMARY

Product Designer and Builder with 4+ years of experience shipping digital products across logistics, proptech, fintech, and brand design. Currently leading product and brand design at Moovable — Africa's Logistics Operating System — while independently building CRIB, a proptech platform enabling Nigerian renters to pay rent in flexible installments. Known for translating complex problems into products that feel inevitable. I go by Buildwith_Pr3cioux because I do more than design — I ship.

EXPERIENCE

Lead Product Designer

Moovable — Full-time · Lagos, Nigeria

January 2026 — Present

- Leading product and brand design across Africa's Logistics Operating System.
- Designing the full product suite — web platform, rider app, operator dashboard, and brand identity system.
- Collaborating closely with engineering and product teams to ship fast and with precision.
- Establishing and maintaining the design system used across all Moovable products.

Founder & Product Designer

CRIB — Side Project · Lagos, Nigeria

2022 — Present

- Building a proptech platform enabling Nigerian renters to pay rent in flexible installments.
- Designed and developed the full product — including a proprietary CRIB Score creditworthiness system.
- Managing product strategy, design, and frontend implementation end to end.

Operations & Product Support

Showmax · Multichoice Nigeria — Full-time · Lagos, Nigeria

2022 — January 2026

- Selected as an original team member for the Showmax 2.0 launch, contributing to core operational setup and execution.
- Handled complex product issues and escalations, working closely with technical and product teams.
- Created and implemented internal systems and workflows that improved efficiency and accuracy.
- Acted as a bridge between frontline agents, supervisors, and product teams during rollout phases.

UX Designer

Venueri — Freelance (Remote)

June 2025 — November 2025

- Designed and launched the Venueri website, focusing on intuitive event booking experience.
- Developed web and mobile booking sections, ensuring consistency across platforms.
- Collaborating on the conversion of the website into a mobile app.

UX Designer

SolveX — Freelance (Remote)

June 2024

- Led end-to-end design of Appruve, a web and mobile appraisal platform with 40+ responsive screens.
- Conducted user research and workflow analysis to improve usability and organizational efficiency.
- Contributed to Umuada — a female empowerment app — and other in-house initiatives.

SKILLS & TOOLS

Design Skills	Tools	Soft Skills
Product Design · Brand Design Visual Art · Prototyping UX Research · UI Systems Frontend Development	Figma · FigJam · Framer Webflow · VS Code · Cursor Notion · Jira · Miro Behance	Storytelling · Leadership Strategic Thinking Stakeholder Management Cross-functional Collaboration

EDUCATION

Higher School Diploma · Computer Science

Redeemers College of Technology and Management (RECTEM) · Nigeria

2019 — 2022

CERTIFICATIONS

UX Design and Research — Leinard Studios · November 2023

NOTABLE PROJECTS

- **Moovable** — Africa's Logistics Operating System. Full product suite design including web, mobile, and brand.
- **CRIB** — Proptech platform for flexible rent payments with proprietary CRIB Score system.
- **Sportwaves** — Sports betting app designed with fund management and risk control features.
- **TSH** — Church-on-your-phone app covering programs and services for a national church.